

E-NEWS

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Letter From the President

This summer proved to be more interesting than most, at least for me personally and for The Chamber. The 4th of July celebration was fantastic as always. Having both the city's and Chambers' anniversaries made it all the nicer. With the economy being sluggish, our annual golf outing has been a little more difficult to pull together. However, Mike Shannon and his committee have organized another spectacular event.

On a more somber note, the 2009 Christmas Parade needed to be cancelled because of a steep drop in corporate donations. We are hoping to hold a smaller event as part of the 2009 Lion's Club tree lighting, details are still being worked out. To make sure a 2010 Christmas Parade becomes a reality, we will need 2 or 3 additional committee members and strong donations. Contact the Chamber office if you are interested in helping.

The Chamber is still looking for someone to organize our monthly mixers. It does not take much time, one is not required to attend every month, and it is a great way to meet Chamber members. There is already one member who has asked to assist the project lead. Please call or email the Chamber office if you are interested.

As always, the Chamber is constantly looking for input from our members on what you would like to see the Chamber do, get involved in, and thoughts about your experiences. Please contact the Chamber office with your ideas. Don't forget to watch for upcoming events on the Events Calendar at www.nb-chamber.org.

Bob Bruemmer

President, New Berlin Chamber of Commerce & Visitors Bureau

Mayor's Report

Greetings to our corporate partners!

Just as summer winds down, so too does various projects around our City. I am happy to announce that Fire Station #3, located at 5120 S. Racine Avenue, is now complete. We invite everyone to an open house and dedication ceremony on September 11th at 3:00 PM. Hopefully this fine addition to our facilities will make for quicker response times to both our businesses and residents in those unfortunate times of need.

In addition, I am extremely happy to announce that the roadwork on National and Racine Avenue has been completed. I am sympathetic to the economic hardship this may have caused our businesses along that route, however, I am hopeful that the reconstruction will prove beneficial to all over the long term.

Finally, the New Berlin 2020 "Smart Growth" Comprehensive Plan Update is also coming to an end. The overall update process has taken approximately 19 months with an estimated plan adoption date of November/December 2009. We are still looking for your input. Please join us for one of your last opportunities to provide public input, ask questions of staff and Project consultants, and a chance to see the completed document. The Open Houses will be held Wednesday, September 9, 2009 and Thursday, September 10, 2009 from 5-8 PM at New Berlin City Hall. Please venture in and see the future vision of our great City.

You know, it is said that "Anyone can hold the helm when the sea is calm". - *Publius Syrus* Well, I am delighted to report that we have a number of New Berlin businesses that have successfully steered thru our current economic storm. I attended the InPro Corporation (16875 W. Ryerson Rd) ribbon cutting on August 10th. InPro, as a global leader in interior & exterior architectural products, continues to expand amidst tough economic conditions. They have a solid reputation for being a great place to work and having recently launched a new, very impressive, buy-direct website. Check it out; you may get some fresh ideas for *your* business website.

Another grand opening is planned for September 16th at Redco Foodservice Equipment at 5145 S. Emmer Drive. Redco is a sales and marketing company who provides food service equipment to the Food Service Industry. We welcome them to our great City of New Berlin and wish them much success in their new home.

I would also like to congratulate Denali Ingredients (2400 S. Calhoun Rd) for their recent facility expansion. The current economic downturn has resulted in sales increases for ice cream. Ice cream is a comfort food, allowing Denali, a producer of ingredients for the ice cream industry, to grow during the current economic recession. I wish continued prosperity to our New Berlin corporate resident.

One final note, I look forward to speaking at the New Berlin Rotary luncheon on September 23rd. Our Rotary here in the City certainly is a progressive representation of our community's business, vocational and professional interests. I am always thankful for the fine work they do on behalf of the City. The Rotary recently presented the NBPD with \$3,600 to be used for the acquisition of Emergency Response Defibrillators.

To all of our New Berlin Chamber members, please never hesitate to contact me with any concerns or issues. My door is always open and I am always just a phone call away.

Mayor Jack F. Chiovatero

Grand Opening of Children's Hospital Wisconsin– New Berlin

Thursday, July 30, 2009



2009 New Berlin Chamber of Commerce Golf Outing

Date: Thursday September 17th

Location: New Berlin Hills Golf Course 13175 W Graham New Berlin,

Wisconsin www.newberlinhillsgolf.com

Time: Noon - 12:45pm Registration, Box Lunch & Putting Contest 1:00 pm
Shotgun scramble start 5:30pm Dinner - Awards – Prizes

Registration includes:

18 Holes with Cart (Scramble Format), Dinner Networking with Golfers, 18 Hole Contests Golfing with Mayor Chiovaturo and other local dignitaries as your 5th partner on various holes

Raffle Proceeds to benefit the New Berlin Food Pantry

For the official brochure:

<http://www.nb-chamber.org/LinkClick.aspx?fileticket=r8BfzSbb%2bW0%3d&tabid=154>



Save the Date!

Second Annual Multi Chamber Networking Event

Thu, Oct 22, 2009 5:00 PM - 7:00 PM

Held at Sheraton Milwaukee Brookfield Hotel
375 S. Moorland road, Brookfield

More Details to follow...



Redco Foodservice Equipment Open House

5145 S. Emmer Drive, New Berlin, WI

5pm to 9pm



May 2, 2009 to October 31, 2009

The Farmers' Market will once again be held at the New Berlin Plaza, corner of National and Moorland, from 7 am to 12 Noon, Saturdays from May 2 to October 31.

The Market features a variety of products from local vendors including: flower beds, vegetables, fruits, crafts, handmade soaps, honey, bakery and more!

September 2009

Sun	Mon	Tue	Wed	Thu	Fri	Sat
		1	2	3	4 Board Meeting	5 Farmers' Market
6	7	8	9	10	11	12 Farmers' Market
13	14	15	16 Redco Grand Opening	17	18	19 Farmers' Market
20	21	22	23	24	25	26 Farmers' Market
27	28	29	30			

October 2009

Sun	Mon	Tue	Wed	Thu	Fri	Sat
				1	2 Board Meeting	3 Farmers' Market
4	5	6	7	8	9	10 Farmers' Market
11	12	13	14	15	16	17 Farmers' Market
18	19	20	21	22 Multi Chamber Networking Event	23	24 Farmers' Market
25	26	27	28	29	30	31 Farmers' Market

2009 Board of Directors

Bob Bruemmer, Landmark Credit Union
President

Mike Skupien, Shorewest Realtors
President Elect

Dale Hermann, New Berlin Animal Hospital
Past-President

Patrick Martin, Town Bank of Elm Grove
Vice President

Dennis Winchell, Citizens Bank of Mukwonago
Treasurer

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Kimberly Dort, Aflac

Debbie Engel, BuySeasons

Monica Fransen, M&I Bank

Daniel Hanlon, New Berlin Police Department

Phil Holly, Krause Funeral Homes

Kevin Kiefer, Castle Home Care, Inc.

Michael Shannon, Morgan Stanley Smith Barney

Matt Tauscher, Farmers Insurance Agency

John Ziino, Prospect Lions Club

Welcome New Members!

Northwestern Mutual- The Krivos Group

15885 W. National Ave. #100
New Berlin, WI 53151

Contact: Sarah Sullivan
Phone: (414) 745-1461
sarah.e.sullivan@nmfn.com

[KinderCare Learning](#)

15340 W. National Ave.
New Berlin, WI 53151

Contact: Faye Hanley
Phone: (262) 797-8344

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